

# GNEX-CRTA 2025 SCHEDULE AT A GLANCE

## MONDAY SEPTEMBER 22ND

8.00AM - 2.00PM	GNEX-CRTA 2025 GOLF TOURNAMENT	Shingle Creek Golf Club
3.30PM - 4.15PM	CONFERENCE REGISTRATION & SPONSOR APPRECIATION WELCOME PARTY	Barrel Springs

## TUESDAY SEPTEMBER 23RD

8.00AM - 4.00PM	NETWORKING LOUNGE	Barrel Springs
8.30AM - 10.00AM	CRTA ANNUAL GENERAL MEETING	Manatee Springs
10.00AM - 10.15AM	CONFERENCE WELCOME & ANNOUNCEMENTS	Manatee Springs
10.15AM - 10.30AM	ORLANDO TRAVEL & TOURISM: THE STATE OF THE INDUSTRY	Manatee Springs
10.30AM - 11.30AM	60-SECOND PITCH	Manatee Springs
11.30AM - 12.30PM	WORKING LUNCH	Coral Springs
12.30PM - 2.00PM	THE BOARDROOM	Manatee Springs
2.00PM - 3.00PM	NETWORKING BREAK	Barrel Springs
3.00PM - 4.00PM	THE 10% RULE: UNLOCKING PEAK PERFORMANCE & ELIMINATING HIDDEN BARRIERS	Manatee Springs
5.00PM - 8.00PM	EXCLUSIVE GNEX-CRTA PARTY: PBR COWBOY - A COWBOY BAR	PBR COWBOY

## WEDNESDAY SEPTEMBER 24TH

9.30AM - 11.00AM	NETWORKING BREAKFAST	Coral Springs
11.00AM - 11.30AM	DAY TWO INTRODUCTIONS	Manatee Springs
11.30AM - 12.00PM	THE EVOLVING LANDSCAPE OF TIMESHARE EXCHANGE	Manatee Springs
12.00PM - 1.00PM	NETWORKING BREAK	Barrel Springs
1.00PM - 2.00PM	CUSTOMER ACQUISITION: BALANCING TRADITION, TECHNOLOGY & TRUST	Manatee Springs
2.00PM - 3.00PM	LUNCH	Coral Springs
3.00PM - 4.00PM	INTERACTIVE WORKSHOP: A FOCUS ON YOU!	Manatee Springs
4.00PM - 5.00PM	FAREWELL COCKTAILS	Rocks

# GNEX-CRTA 2025 DELEGATE LIST

<b>NAME</b>	<b>TITLE</b>	<b>COMPANY</b>
Tony Arzu	Executive Director	ABC Marketing Services Corp LTD.
Jesus Calahorra	Executive Director	ACOTUR
Justin Vermuth	SVP	ARDA
Daniel Linares	Executive Director	AMDETUR
Rob Webb	Partner	BakerHostetler
Rinaldo Fernandez	Senior Vice President, Club Division	Blue Diamond Resorts
Adrian Brown	SVP Business Development	ClarityPay
Ben Kincaid	CEO	Complete Threat Preparedness
Erica Schwarm	VP Business Development	Concord Servicing
Michael Laws	MD	CONNEX UK & Ireland Ltd.
Jason Tremblay	CEO	ConversionIQ.ai
Gaetan Babin	President & CEO	CRTA
Raimo Karhunen	Manager of Member Services	CRTA
William Bell	Director of the Timeshare Division	El Cid Vacations Club
Oliver Citherlet	Director of Business Developments	El Cid Vacations Club
Janice Passos	CEO	Eteriz
Cheryl Bellacicco	EVP of Resort Operations	Exploria
Ivette Irizarry	Director of Revenue Management	Exploria
Kristina Januskeviciute	Director of Marketing & Sales Operations	Exploria
Sandeep Wadhwa	Chairman	Fay Hospitality - Villa Roma
Steve Pentland	CEO	Generator
Gail Lemay	National Account Manager	The Home Depot Pro

# GNEX-CRTA 2025 DELEGATE LIST

<b>NAME</b>	<b>TITLE</b>	<b>COMPANY</b>
Joe Uribe	Managing Director	InnTouch Travel
Jay Wilson	VP, Client Sales & Service	Interval International
Christopher McGill	AVP Client Sales	Interval International
Marco Madrazo	Partner	iLX Studios
Leslie Ortego	Partner	iLX Studios
Clarissa Seefeldt	Partner	iLX Studios
Josh Dishinger	SVP	Lifestyle Holidays Vacation Club
Warren Smith	Executive Vice President	Living Water Resort
Oscar Roman	Director of Fractional Sales	Living Water Resort
Sabine Filoni	Principal	L'Orangerie Group
Jim Madrid	Founder	Madrid Partners, LLC
Tyler Kamerman	Chief Development Officer	Many Hands
Rebecca Currier	Regional VP of Sales & Marketing - South FL and Caribbean	Marriott Vacations Worldwide
Tim McLaughlin	President	McLaughlin Marketing Associates
Greg Sheperd	President	Meridian Financial Services
Julia Rep	VP, Business Development	Monster Reservations Group
Dale Curtis	Videographer	Move
Simon Harris	Head of Film & Account Director	Move
Don Schmal	SVP, Business Development	ONE
Justin Fish	Director, Business Development	ONE
Brooke Tremblay	Chief Creative Officer	One Agency
Jon Epstein	Vice President	One Agency
Paul Mattimoe	CEO	Perspective Group

## GNEX-CRTA 2025 DELEGATE LIST

<b>NAME</b>	<b>TITLE</b>	<b>COMPANY</b>
Michaela Finn	Marketing and Events Specialist	Perspective Group
Tara Bergeron	Senior Director Business Development	RCI
David Callaghan	Vice President, Business Development	RCI
Loan Nguyen	Business Development - Account Executive	RCI
Sharon Wilson	Publisher	Resort Trades
Lisa Simon	Consultant	Resort Trades
Connie Jones	President	Rimco
Jennifer Johnson	Account Executive	Rimco
Steven Burgess	Business Developments - Key Accounts	Rimco
Joe Nahman	CEO	RMC Resort Management
John Sloat	SVP, Strategic Development	SFX Preferred Resorts
Alex Glover	Vice President, Marketing & Strategic Partnerships	Shopr Rewards
John Ruble	Advisory Board Member	Shopr Rewards
Sharon Mattimoe	Chief Operations Officer	Shopr Rewards
Drew Richard	President	SPI Software
Blake Plumley	CEO	The BluWater Group
Michael Finn	Chief Business Development Officer	The BluWater Group
Cale Brown	CDO	The BluWater Group
Beatriz Luna Baker	CMO	The Luna Agency
Nick Baker	Chief Creative Officer	The Luna Agency
Jere Keiser	Manager Condo Development	The Vacation Station
Joseph Takacs Jr	Principal	TOWB LLC & TheMVPSERVICE LLC

## GNEX-CRTA 2025 DELEGATE LIST

NAME	TITLE	COMPANY
Dana Takacs	Principal	TOWB LLC & TheMVPSERVICE LLC
Sydni Jones	Vice President	TOWB LLC & TheMVPSERVICE LLC
Esteban Arce	Vice President, Business Development	Travel and Leisure
Marco Torres	Founder	<a href="http://TravelRSP.ca">TravelRSP.ca</a>
Odilia Guiant	CEO	Trinity Service Enterprises, LLC
Jorge Herrera	President	UVC Hyatt
Michelle DuChamp	Head of Partner Services	Vacatia
Jacque Vanatta	Affiliations and New Business Customization Manager	Vacation Innovations
Bryan Rand	President	Vacation Innovations
Renatta Zaldivar	Partnership Development Officer	Vacation Innovations
Duane Lee	CEO	Vacation SafeGuard
Jonathan Stoker	CEO	Vacation Ownership Advisor
Daniel Bishop	CEO	Vivo Vita Journeys
Kim Ward	Director of Marketing	Vitality Vacations
Dean Lane	VP Sales & Marketing	Vitality Vacations
Maria Henson	Sr. Director of Market Research & Insights	Visit Orlando
Amy Rodenbrock	Public Relations Senior Manager	Visit Orlando
Israel Gonzalez	Vice President of Sales	Voyanto
Kel Thompson	Managing Director	Wyndham Reef Resort Grand Cayman
Eliana Jones	Marketing Director	Xcaret
Eugenio Macouzet	Founder & Managing Director	Ziva Group LLC